

# Workforce and Economic Development

Objectives	Key Performance Indicators
1. Provide quality professional/technical education for employment, skills enhancement, and career development.	a. Student performance b. Demonstration of program competencies c. College level math and English in first year d. Completion e. Licensure/certification rates f. Success after completion (placement rate in the workforce) g. Demonstration of General Education Outcomes
2. Partner with business, community groups, and other educational entities to provide workforce development and customized programs and services.	h. Client assessment of programs and services

Strategic Initiative: Refine and revise our program mix to better serve the community, ensure that all students have access to viable career pathways, and expand our mission to incorporate bachelor of applied science degree programs.

Planning Category	Annual Priorities
Academic	<ul style="list-style-type: none"> <li>• Increase number of available Nursing program spots.</li> <li>• Continue to refine the Commercial Driver's License (CDL) program, including addressing program sustainability, staffing, maintenance and facilities needs.</li> <li>• Explore new curriculum and cooperative education opportunities for industrial trades' programs.</li> <li>• Analyze and apply lessons learned from the COVID-19 pandemic to instructional delivery</li> </ul>

Planning Category	Annual Priorities
	methods and schedules to promote flexibility and support student success. <ul style="list-style-type: none"> <li>• Continue to implement Guided Pathways initiative.</li> <li>• Review and revise professional/technical programs as needed to ensure transferability of courses.</li> <li>• Explore new professional/technical course and program options, including non-credit opportunities.</li> </ul>
Diversity/Equity	<ul style="list-style-type: none"> <li>• Utilize Curriculum &amp; Program Review process to reduce institutional equity gaps in professional/technical programs.</li> </ul>
Facilities	<ul style="list-style-type: none"> <li>• Continue the planning/design process for the new vocational building.</li> <li>• Develop plans for a remodel and improvements to the Don Talley Vocational Building.</li> </ul>
Safety	<ul style="list-style-type: none"> <li>• Dispose of unneeded equipment in industrial trades' labs.</li> </ul>
Student & Community Engagement	<ul style="list-style-type: none"> <li>• Continue to promote Washington College Grant opportunities with K-12 partners, including offering regular FAFSA (financial aid application) workshops.</li> <li>• Expand professional/technical program enrollment in high school dual enrollment programs.</li> <li>• Promote adult re-engagement in workforce programs.</li> <li>• Expand Continuing Education workforce training.</li> <li>• Develop strategies to increase recruitment and support for working-age adults, such</li> </ul>

Planning Category	Annual Priorities
	as through more predictable schedules and partnerships with employers.
Technology	<ul style="list-style-type: none"> <li>• Develop equipment lists for new vocational building.</li> </ul>